

EFFECT OF CREATIVE ACCOUNTING ON COPORATE PERFORMANCE THE
NIGERIAN MANUFACTURING COMPANIES.

BY

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CERTIFICATION

This is to certify that this project work was carried out by OLAOTUN PELUMI VICTORIA with the matric number 15020101012 in partial fulfilment of the requirement for the award of Bachelor of Sciences (B.Sc) Degree in Accounting at the department of Accounting and Finance, College of Humanities of Management and Social Sciences, mountain top university, Ogun state, Nigeria.

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DEDICATION

I dedicate this project to God almighty for his love, strength, knowledge and understanding and grace over my life and for seeing me through the course of this study and through all the difficult times, and also to my wonderful parents for their immense assistance, financial support and encouragement.

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ABSTRACT

Creative accounting can be described as an accounting practice that may or may not follow the accounting standards and principles. However, it deviates from the main idea of those standards and principles in order to present the desired picture of the business. Creative accounting is not illegal, but unethical since it doesn't meet the main objective of financial reporting – to present fair and objective picture of the business. The practice of creative accounting usually includes overstating assets, high stocks, decreasing expenses, changes of depreciation methods, or presenting provisions as an asset. Creative accounting techniques follow the changes of accounting standards, which are modified in order to reduce financial information manipulation. However, such changes in accounting standards often result in new opportunities for accounting manipulation. This study aims to shed light how creative accounting affect corporate performance and three variables were looked into return on assets, return on investment and market share and in the result after the hypothesis have been tested shows that creative accounting does not have a significant relationship between return on assets, return on investment and market share, but has a positive effect on the three variables.

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ABBREVIATIONS

ROA	Return on assets
ROI	Return on investments
MS	Market share
CP	Corporate performance
CA	Creative accounting

APPENDICES

Appendix

- I. Questionnaire
- II. Descriptive Statistical Analysis
- III. Empirical Statistical Analysis