

**EFFECT OF BUDGETARY CONTROL ON THE FINANCIAL
PERFORMANCE OF SMALL AND MEDIUM-SIZED ENTERPRISES IN
LAGOS STATE**

BY

EJEMUTA, EMMANUEL OGHENERUNA

Matric Number: 15020101007

**A RESEARCH PROJECT SUBMITTED TO THE DEPARTMENT OF
ACCOUNTING AND FINANCE, COLLEGE OF HUMANITIES,
MANAGEMENT AND SOCIAL SCIENCES, MOUNTAIN TOP
UNIVERSITY, IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE BACHELOR OF SCIENCE (B.Sc.) DEGREE
IN ACCOUNTING**

JULY, 2019

**EFFECT OF BUDGETARY CONTROL ON THE FINANCIAL
PERFORMANCE OF SMALL AND MEDIUM-SIZED ENTERPRISES IN
LAGOS STATE**

BY

EJEMUTA, EMMANUEL OGHENERUNA

Matric Number: 15020101007

**A RESEARCH PROJECT SUBMITTED TO THE DEPARTMENT OF
ACCOUNTING AND FINANCE, COLLEGE OF HUMANITIES,
MANAGEMENT AND SOCIAL SCIENCES, MOUNTAIN TOP
UNIVERSITY, IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE BACHELOR OF SCIENCE (B.Sc.) DEGREE
IN ACCOUNTING**

JULY, 2019

CERTIFICATION

This is to certify that this project work was carried out by **EJEMUTA EMMANUEL OGHENERUNA** with matriculation number 15020101007 in partial fulfilment of the requirements for the award of Bachelor of Science (B.Sc.) degree in the Department of Accounting and Finance, College of Humanities, Management, and Social Sciences, Mountain Top University, Ogun State, Nigeria.

DR. O.J. AKINYOMI
(Supervisor)

Date

DR. O.J. AKINYOMI
(Head of Department)

Date

DEDICATION

This research project is dedicated to God Almighty for His strength and wisdom in the course of my programme and to my family members for their love, support, and encouragement.

ACKNOWLEDGEMENTS

My profound gratitude goes to Almighty God for His direction and provision and also for his enabling grace and inspirations to make this work a successful one.

I would also like to acknowledge my research supervisor, Dr. O.J. Akinyomi for his fatherly and constructive guidance, outstanding supervision, discerning suggestions and genuine interest in my work.

I would like to express my sincere gratitude to my parents and every member of my family for their constant prayers and financial support.

I also want to acknowledge my lecturers in the department of accounting and finance, Prof. J.A.T. Ojo, Dr.Omokehinde, Dr.Onichabor, Dr.Taleatu, and Mr. Olurin for their guidance and mentorship.

Finally, I would like to appreciate Dr. D. K. Olukoya, the D. K. Olukoya Foundation and the Management of Mountain Top University for granting me a full scholarship throughout my stay in the University.

TABLE OF CONTENTS

TITLE.....	i
CERTIFICATION.....	ii
DEDICATION.....	iii
ACKNOWLEDGEMENT.....	iv
TABLE OF CONTENTS.....	v
LIST OF TABLES.....	ix
LIST OF FIGURES.....	xi
ABSTRACT.....	xii

CHAPTER ONE:

INTRODUCTION.....	1
1.1 Background of the study.....	1
1.2 Statement of the problem.....	2
1.3Objective of the study.....	3
1.4 Research Questions.....	4
1.5 Hypotheses.....	4
1.6 Significance of the Study.....	4
1.7 Scope of the Study.....	5
1.8 Limitations of the Study.....	5
1.9 Operational Definition of Terms.....	6

CHAPTER TWO: LITERATURE

REVIEW.....	8
--------------------	----------

2.0 Introduction.....	8
2.1 Conceptual Review.....	8
2.1.1 Concept of Budgeting and Budgetary Control.....	8
2.1.1.1 History of Budgeting.....	10
2.1.1.2 The Budgeting Process.....	11
2.1.1.3 The Importance of Budgeting.....	14
2.1.1.4 Problems Associated with Budgets and their Implementation.....	17
2.1.1.5 Conditions for Effective Budgetary Control System.....	18
2.1.1.6 Classifications and types of Budget.....	18
2.1.2 Concept of Small and Medium-Sized Enterprises (SMEs).....	21
2.1.2.1 Historical development of Small and Medium Scale Enterprises in Nigeria.....	23
2.1.2.2 Characteristics of Small and Medium-Sized enterprises in Nigeria.....	27
2.1.2.3 Factors responsible for the failure of Small and Medium Scale businesses in Nigeria....	28
2.1.3 Concept of Financial Performance.....	29
2.1.4 Planning.....	30
2.1.5 Monitoring and Controlling.....	30
2.1.6 Evaluation.....	31
2.2Theoretical Review.....	31
2.2.1 Agency Theory.....	31
2.2.2 Budgetary control theory.....	33
2.2.3 Stakeholders' Theory.....	34
2.3 Empirical Review.....	34

CHAPTER THREE:

METHODOLOGY	40
3.0 Introduction.....	40
3.1 Research Design.....	40
3.2 Population of Study.....	40
3.3 Sampling Technique.....	40
3.4 Sample Size Determination.....	41
3.5 Method of Data Collection.....	42
3.6 Research Instrument.....	42
3.7 Pilot Study	43
3.7.1 Validity of Research Instrument	43
3.7.2 Reliability of Test	44
3.8 Method of Data Analysis	45
3.9.1 Model Specification	45
3.9.2 Measurement of Variables.....	46
CHAPTER FOUR: DATA ANALYSIS, RESULTS AND DISCUSSION OF	
FINDINGS	47
4.0 Introduction.....	47
4.1. Data Presentation, Analysis and Interpretation.....	47
4.1.1. Response Rate.....	47
4.1.2. Analysis of Demographic Data.....	47
4.1.2.1. Gender of Respondents.....	48
4.1.2.2. Age of Respondents.....	48

4.1.2.3. Marital status of Respondents.....	49
4.1.2.4. Educational level of Respondents.....	50
4.1.2.5. Current Position of Respondents.....	51
4.1.2.6. Tenure of work of Respondents.....	52
4.1.3. Descriptive analysis of Budget Planning	52
4.1.3.1. Interpretation.....	53
4.1.4. Descriptive analysis of Budget Monitoring and Control.....	54
4.1.4.1. Interpretation.....	56
4.1.5. Descriptive Analysis of Budget Evaluation.....	57
4.1.5.1. Interpretation.....	58
4.1.6. Descriptive Analysis of Financial Performance.....	59
4.1.6.1. Interpretation.....	60
4.2. Test of Hypotheses and Discussion.....	61
4.2.1. Test of Hypotheses One	61
4.2.2. Test of Hypotheses Two.....	63
4.2.3. Test of Hypotheses Three.....	66
4.2.1.1. Discussion of Findings.....	68
CHAPTER FIVE: SUMMARY, CONCLUSION AND	
RECOMMENDATIONS.....	70
5.0 Introduction	70
5.1. Summary of the Study.....	70
5.2. Conclusion.....	72
5.3. Recommendations.....	73

REFERENCES	7
-------------------------	---

4

APPENDIX	8
-----------------------	---

2

LIST OF TABLES

Table 2.1: Classification Adopted by SMEDAN for National Policy on MSMEs.....	22
Table 3.1: Summary of the measurement reliability (Cronbach’s alpha).....	44
Table 3.2 Reliability Coefficients.....	44
Table 4.1: Analysis of Response Rate.....	47
Table 4.2: Gender of Respondents.....	48
Table 4.3: Age of Respondents.....	49
Table 4.4: Marital status of Respondents.....	50
Table 4.5: Educational level of Respondents.....	50
Table 4.6: Current Position of Respondents.....	51
Table 4.7: Tenure of work of Respondents.....	52
Table 4.8: Descriptive analysis of Budget Planning.....	53
Table 4.9: Descriptive analysis of Budget Monitoring and Control.....	54
Table 4.10: Descriptive Analysis of Budget Evaluation.....	57
Table 4.11: Descriptive Analysis of Financial Performance.....	59

Table 4.12: Linear Regression Analysis between budget planning and financial performance....	61
Table 4.12.1. Model Summary.....	61
Table 4.12.2. ANOVA ^a	62
Table 4.12.3. Coefficients ^a	63
Table 4.13: Linear Regression Analysis between budget monitoring and control and financial performance.....	64
Table 4.13.1. Model Summary.....	64
Table 4.13.2. ANOVA ^a	64
Table 4.12.3. Coefficients ^a	65
Table 4.14: Linear Regression Analysis between budget evaluation and financial performance.	66
Table 4.14.1. Model Summary.....	66
Table 4.14.2. ANOVA ^a	67
Table 4.12.3. Coefficients ^a	67
Table 4.15: Summary of models and hypotheses results.....	69

LIST OF FIGURES

Figure 2.1: Budgetary Process.....12

ABSTRACT

For both developing and developed economies, small and medium sized firms play substantial roles in the process of industrialization and economic growth. The contribution of small and medium-sized enterprises (SMEs) has been recognized as the primary support of the economy because of their ability to boost the production of the economy and improve human welfare. Small companies in Nigeria, however, were unable to add value to the economy because of many problems facing their activities. Issues arising from bad funding of small and medium-sized enterprises include lack of skilled leadership resulting from the failure of owners to hire expert services; use of outdated machinery and manufacturing techniques due to the failure of owners to access fresh technology; and excessive competition resulting from revenues resulting from sales. This objective of this study was to identify the effect of budgetary control on the financial performance of SMEs in Lagos State. Using survey research design, the study comprised of the population of 492 SMEs operating within the Ikeja Local Government Area of Lagos state while the population was sampled using the simple random sampling technique. From the study, 142 out of the 221 sample respondents filled-in and returned the questionnaires making a response rate of 64.25%. This was analysed using the Statistical Package for Social Sciences (SPSS 22) using descriptive statistics. Independent variables that was used to measure budgetary control included budget planning, budget monitoring and control, and budget evaluation and dependent variable was financial performance. Mean and Standard Deviation within a range of five points was used to measure all the independent variables. The data was subjected to Linear Regression Analysis to test the research hypotheses. The probability level was set up at 0.05 significance. The result of the Linear Regression Analysis hence indicates that budget planning has a significant relationship with financial performance of Small and medium-sized enterprises in Lagos State (p value = $0.000 < 0.05$), budget monitoring and control has a significant relationship with financial performance of Small and medium-sized enterprises in Lagos State (p value = $0.000 < 0.05$), budget evaluation has a significant relationship with financial performance of Small and medium-sized enterprises in Lagos State (p value = $0.000 < 0.05$). The study concluded that financial performance increases proportionately with more inclusive using of budget. This study however recommends that managers and owners of SMEs should hold budget conferences and meetings regularly to review performance. Furthermore, the study also recommends that organizations should develop more formal practice in the development of budgetary controls, that is, Planning, Monitoring and Control and budget evaluation. Overall, the study indicated that budgetary control contribute to the financial performance of SMEs in Lagos State.

Keywords: Budget, Budget planning, Budget Monitoring and control, Budget Evaluation, Financial Performance, Small and Medium-Sized Enterprises.