THE EFFECT OF CASHLESS POLICY ON THE PERFORMANCE OF DEPOSIT MONEY BANKS IN NIGERIA

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Matric Number: 16020101024

BEING A RESEARCH PROJECT SUBMITTED TO THE

DEPARTMENT OF ACCOUNTING AND FINANCE,

COLLEGE OF HUMANITIES, MANAGEMENT

AND SOCIAL SCIENCES, MOUNTAIN TOP

UNIVERSITY, IN PARTIAL FULFILLMENT

OF THE REQUIREMENTS FOR

THE AWARD OF THE BACHELOR

OF SCIENCE (B.Sc.)DEGREE

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CERTIFICATION

This is to certify that this project titled: **THE EFFECT OF CASHLESS POLICY ON THE PERFORMANCE OF DEPOSIT MONEY BANKS IN NIGERIA** was carried out by **SHONUBI DEBORAH OLAOLUWA** with matriculation number 16020101024 in partial fulfilment of the requirements for the award of Bachelor of Science (B.Sc.) degree in the Department of Accounting and Finance, College of Humanities, Management, and Social Sciences, Mountain Top University, Ogun State.

_____ _____

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(Project Supervisor)

_____ _____

Dr.Omokehinde Joshua **Date**

(Head of Department)

DEDICATION

Dedicated to God Almighty for His enabling grace

&

To my family members for all their support.

ACKNOWLEDGEMENTS

"Bless the LORD, O my soul, and all that is within me, bless His holy name."Psalm 103:1

I am very grateful to the Almighty God, my help in ages past and my hope for years to come. I thank Him for all His help to me since the inception of my stay in Mountain Top University and for His enabling grace which helped me to successfully complete this project.

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ABBREVIATIONS

ATM	Automated Teller Machine
CBN	Central Bank of Nigeria
DMB	Deposit Money Banks
	Electronic Fund Transfer)
FMCG	Fast Moving Consumer Goods
ICT	Information and Communications Technology
MDA	Ministries, Departments and Agencies
MMO	Mobile Money Operators
NEFT	National Electronic Funds Transfer (Nigeria Interbank Settlement System
NIBSS	Nigeria Interbank Settlement System
NIP	National Instant Payment (Nigeria Interbank Settlement System Instant Payment)
OFI	Other Financial Institutions
PMI	Private Mortgage Insurance
POS	Point of Sale
PSSP	Payment Solution Service Providers
ROA	Return on Assets
ROI	Return on Investment
SPSS	Statistical Package for Social Sciences
USSD	Unstructured Supplementary Service Data
WBT	Web Based Transactions

ABSTRACT

The study examines the Effect of Cashless Policy on the Performance of Deposit Money Banks (DMBs) in Nigeria for the period 2012-2018. The study uses Automated Teller Machine (ATM), Point of Sale (POS) and Web Based Transactions (WBT) as independent variables to measure the cashless policy while Return on Assets (ROA) was employed as proxy for performance of the DMBs and used as the dependent variable. Hypotheses were formulated and tested using Simple Linear Regression analysis (SLR). There is a significant effect of Point on Sales terminal transactions on return on assets of deposit money banks in Nigeria. Automated teller machine transactions does not have a significant effect on return on assets of deposit money banks in Nigeria. Web based transactions has a significant effect on return on assets of deposit money banks in Nigeria. The study concludes that cashless policy has a significant effect on the performance of deposit money banks in Nigeria. The study recommends thatmanagement should pay more attention on the activities that will improve the ATM services of their banks if they wish to increase the ROA and enlighten customers on the convenience and importance of adopting mobile banking channels in completing their transactions and also provide them with adequate information on how to prevent fraudsters from gaining access to their accounts. Government and regulatory authorities should be able to provide security both physically and electronically to prevent the occurrence of hacking by fraudsters.

Keywords: ATM, Cashless Policy, DMB, POS, WBT.