

ABSTRACT

This study was based on the Perceive Functional and Dysfunctional Influence of Exposure to Social Media Among Mountain Top University Students During the COVID-19LOCKDOWN. The aim of this study was to identify the functional (positive) influence and dysfunctional (negative) influence of the exposure to social media among MTU undergraduates, and also figure out the social media platforms responsible for the positive and negative influence on their academic performances since the social media also known as the new media served as a the only means of interaction and exchange of knowledge in the academic sector during the COVID-19lockdown which lasted for the period of six(6) months. In line with the Objectives of this research, the instrument of data collection used was the structured questionnaire, Distributed to a sample size of 310 out of the 1,385students of the school. The data gathered was Thereafter analyzed, presented and interpreted using the descriptive data analysis technique; by Presenting the data in tables. The results gotten from the data analysis showed that majority of the students of the Mountain Top University were negatively influences by the social media platforms, some saw the social media as a great source of information while majority saw it as a great form of distraction. This project therefore recommends that various institutions should fully utilize the social media for their students' academic performances, and find tenable measures in order to improve the academic performances of their students.

CHAPTER ONE

INTRODUCTION

1.1 Background to the Study

The global nowadays has emerge as an international village through the usage of facts technology which has made conversation clean and has additionally given upward trust to medium of social interplay popularly called social media, which as its miles comes with each the terrible and effective affects and impact on human beings just like the two sides of a coin. According to the records document of the virtual and international evaluation of 2021 we've over 7.83 billion human beings within the global nowadays and additionally over 4.66 billion those who get admission to the net daily, weekly and month-to-month and over 4.20 billion energetic customers at the social media systems (Simon Kemp records reportal 2021).



Source:(Simon Kemp records reportal 2021).

The phrase Perceive in step with the Oxford English Dictionary (2018) described it as to recognize or assume of someone in a specific manner. An individual ought to both be perceived in an effective or a terrible manner or manner, someday notion that are

been perceived approximately someone generate perceptions approximately that individual. Social media will be described as interactive digitally mediated technology that facilitate the advent and sharing of facts, interest, thoughts and different styles of expression through digital groups and networks. This medium of interplay known as social media turned into delivered along systems which play a totally essential function at the getting to know conduct of college students each undoubtedly and negatively. This medium of interplay which turned into located few years after the net turned into located within the mid-Nineteen Nineties and on account that then has had a outstanding effect and impact on human lives in general.

According to Sharive (2018) there may be an immediate dating among using social media and the instructional performances of college students and this has negatively had an effect on them. This has triggered a setback within the educational attainments of younger ones who spend considerable time within the social networks. The social media web sites and systems accountable for affects or impacts (negatively/undoubtedly) which turned into delivered upon the scholars includes: Whatsapp, Twitter, Face book, Skype etc. The emergency of social media has created a shape of dependency within the lives of many college students in those gift instances and this turned into accomplished thru the common get admission to on-line sports at the social media systems and those has sooner or later taken its toll on the academic machine of Nigeria thereby weakening the academic machine in phrases of quality. The use of this medium of interplay nowadays many of the undergraduate college students has substantially extended as college students interact in on-line hobby greater frequently than ordinary and this has created a shape of distraction and deviation among a few college students and their educational pursuits. On the alternative hand this medium of social interplay has accomplished a few greater

appropriate than damage with the aid of using substantially enhancing the instructional performances of a few different college students within the route of gaining knowledge of and acquisition of knowledge. Some of the undergraduates in Nigeria confirmed that there are plenty blessings gotten from the usage of social media which inspires digital conferences with scholars, strengthening interpersonal dating, studies and getting to know etc. It turned into additionally cited that scholar who employ the social media systems debate over political topics, financial system and non-secular topics referring to their academics.

The Corona virus sickness 2019 popularly called COVID-19 turned into first of all located and diagnosed in Wuhan city, Hubei Province, China in December 2019 as pneumonia of unknown origin. Later turned into diagnosed with the aid of using the global committee on taxonomy of viruses (ICTV) as a unique corona virus. The virus swiftly unfolds throughout nations of the arena and turned into consequently introduced with the aid of using the WHO additionally called the World Health Organization as a PANDEMIC on March12, 2020(Mohamed a. a. MahdyAug 31, 2020). The Government took a number of measures for you to counteract the chance of sickness spreading. These measures consist of journey restrictions, obligatory quarantines for travelers, colleges and college closure, bans on public gathering, self-isolation, curfew and lockdown etc. The closure of colleges and universities turned into one of the finest demanding situations confronted with the aid of using the academic machine of Nigeria and this had an outstanding toll on them. A study turned into finished with the aid of using a few veterinary scientific college students in south valley college in figuring out the instructional performances of college students in the course of the COVID-19 lockdown, the veterinary scientific college students wherein

invited to reply a web Google shape query that can additionally be known as a questionnaire and the consequences suggests that 96.7% student's performances have been laid low with the COVID-19 lockdown. The phrase practical impact will be described as an effective effect and manipulate on a person or something. These phrases clearly method that a state of affairs or someone ought to make an effective effect on every other individual, institution of men and women or individuals. Always notice that the affects and impacts are continually made on human beings and residing things, with those terrible affects ought to without difficulty be differentiated from an effective one. The phrase dysfunctional impact may also be described as a terrible, wrong effect and manipulate on someone's life. Unlike the practical which indicates positiveness this time period indicates negativity and need to be avoided or solved. In the route of this observe it might deal with and apportioned the proper approach of answer after a study has been efficaciously performed with the best studies design.

1.2 Statement of the Problem

Social media through the years has been visible and regarded to persuade the lives of people mentally, physically, financially and socially. It has been observed nowadays that using the social media has achieved greater damage than good. Some of the harms as a result of using social media consist of cyber-bullying, reduced shallowness that could later cause melancholy, lack of focus, users compelled to address an extreme quantity of anxiety, advent of addiction. In the path of this examine on this phase the damages it triggered the undergraduate college students which consists of the undergraduate college students displaying a compulsion to apply the social media systems excessively additionally referred to as advent of addictions that could later

cause a mental, bodily and emotional breakdown and may also be the essential reason of interpersonal trouble that could end result to melancholy and shortage of self-worth that could additionally be as a result of common publicity to different selective and glorified on line presence of individuals.

This examine is aimed to decide the wonderful and terrible effects of social media publicity at the Mountain Top University educational overall performance in the course of the lockdown. It has been observed that the scholars in Mountain Top University do now no longer have get right of entry to social media systems which include Face book, WhatsApp, Twitter, Instagram etc. at the same time as on campus. Then, in the course of the COVID-19 lockdown whilst college students have been at home, they have been supposed to acquire educational commands and lectures thru the social media. There is a pressing want to discover the effect it had on them in the course of the lockdown length and the way it encouraged them both definitely or negatively.

1.3 Objective of the Study

This examine is aimed toward ascertaining the practical and dysfunctional impacts and effect the social media had on undergraduate college students of Mountain Top University all through COVID-19 lockdown.

1. To confirm the social media utilization, conduct of undergraduate college students of Mountain Top University all through the COVID-19 lockdown;
2. To decide the dysfunctional impacts of the social media on the instructional performances of the undergraduate college students of Mountain Top University;

3. To become aware of the social media systems chargeable for terrible impacts on the instructional performances of the undergraduate college students of Mountain Top University
4. To decide the practical, have an impact on of the social media utilization on the instructional performances of the undergraduate college students of Mountain Top University;
5. To become aware of the social media systems chargeable for advantageous impacts on the instructional performances of the undergraduate college students of Mountain Top University.

1.4 Research Questions

These are questions that are generated with the main aim of knowing the problem and possible solution to it or how it could be solved. Research questions are generated and then applied to the research tool or methodology being used by the researcher. These questions include:

1. What are the social media usage habits of undergraduate students of Mountain Top University during COVID-19 lockdown?
2. What are the dysfunctional influences of social media usage on the academic performances of the undergraduate students of Mountain Top University?
3. What are the names of the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University?

4. What is the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University?
5. What are the names of the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University?

1.5 Significance of Study

The findings of this study will guide the Mountain Top University management in knowing the impact of the social media on their student's academic performances during COVID-19 lockdown and what could be done in order to improve the academic performances of their students and avert any upcoming disaster in the educational sector in Nigeria. Through the results of these findings, it would assist other researcher who is carrying out a similar study in coming to a reasonable conclusion. This study will help analyze the attitude the students have towards social media. Finally, the results generated from this study will assist other private institutions with similar policies and visions in coming up with possible solutions that could lead to a drastic change and improvement in the academic performances of their students.

1.6 Scope of Study

The scope of this research work is limited to the functional and dysfunctional influences of exposure to social media on Mountain Top University students during the COVID-19 lockdown which took place between March and September, 2020.

This research would mainly focus on undergraduate students of Mountain Top University and would be limited to the period between February and June 2021.

1.7 Definitions of Terms

Functional Influences: Functional means when an item, object or equipment is in good working condition, useful, serving a purpose, while the meaning of influence is the ability and the power to affect, control or manipulate something or someone, bringing these terms together, its simply means a positive impact and control on someone or something.

1) **Dysfunctional Influences:** Dysfunctional means when an object or equipment is functioning improperly, abnormally, incorrect, while influence means the ability and the power to control, affect and manipulate a person or something. Bringing these terms together it simply means a negative, incorrect impact and control on a person's life.

2) **Exposure:** This is a state of being uncontrolled, uncovered and unprotected. Applying this to our research topic with the knowledge that the students of MTU are not given the access to social media platform, then there is an urgent need to know the impact the exposure had on the lives of the students

3) **Social Media:** According to Merriam Webster dictionary this is a medium of interaction is defined as forms of electronic communication through which users create online communities to share information, ideas, personal messages and other contents from one person to another.

4) **Undergraduates:** an academic student of a university who hasn't received a degree yet.

5) **COVID-19:** This is a virus also known as Corona Virus Disease and this virus was discovered in December 2019 in China and was confirmed by the WHO as a pandemic in the year 2020.

6) **COVID-19 lockdown:** According to the Merriam Webster dictionary lockdown could be defined as a temporary condition imposed by governmental authorities due to the outbreak of a pandemic or an epidemic disease which requires the people of that given locality staying indoors and refraining from external activities. This was as a result of the rapid spread of the corona virus

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction

This chapter entails review of literature related to this study. It basically reviews the concepts in the study also known as the conceptual review, which has an in-depth discourse on each concept of the research title. The theoretical review discusses the theories formulated or propounded by other researchers and scholars which is related to the study. This empirical review analyses the functional and dysfunctional influences of exposure to social media on Mountain Top University students during COVID-19 lockdown. Therefore, past studies conducted by researchers and scholars on the influences of the social media on university students would be reviewed.

2.2 CONCEPTUAL REVIEW

The following would be carefully analyzed under the conceptual review

- (a) Social media in Today's World
- (b) Functional Influences of Social Media
- (c) Dysfunctional influences of Social Media
- (d) Undergraduate as a Concept
- (e) Influences of Exposure to social media
- (f) Influence of COVID-19 lockdown on undergraduate students
- (g) Mountain Top University

2.2.1 Social Media in Today's World

The term “social media” refers to the gathering of numerous nets primarily based totally networks that lets in the customers join freely with others visually and verbally. The global these days has come to be an international village thru the usage of technology. Communication has been made clean and additionally given upward push to media of social interplay additionally referred to as social media which performs an important position within the lives of people thereby serving as approach thru which information's may be disseminated to the centered audiences, lives may be impacted functionally or dysfunctionally and information may be acquired. Social media may be described as interactive digitally mediated technology that facilitate the introduction and sharing of information, interest, thoughts and different types of expression thru digital groups and networks.

Boateng and Amankwaa (2016) described social media because the utility that lets in customers to speak and engage with one different. And this can handiest be accomplished through the common utilization of the systems and this system consists of facebook, whatsapp, instagram, snap chat and so forth This medium of interplay which has been located few years after the net changed into located within the mid Nineteen Nineties on the grounds that then has been of a wonderful gain within the lives of human and has additionally triggered wonderful harms to people just like the aspects of a coin. Some of those harms consist of cyber bullying, reduced shallowness which can later cause depression, loss of focus, customers compelled to deal with an excessive quantity of anxiety, introduction of dependency. The use of smart phone has increased the usage of social media. It thereby enables users to access multiple social networking sites through just a few clicks. Some studies prove that social media negatively affect performance of students while to some, it improves learning and

communications skills. (Lenhart, Purcell, Smith, & Zickuhr, 2010). According to Pew Research center (2015) at least 92% of teenagers are active on social media. Lenhart, Smith, Anderson, Duggan and Perrin (2015) identified the 13-17 age groups as particularly heavy users of social media users with 87% having access to a computer, and 58% to a tablet device. It's been discovered that in this present century three-quarters of adolescents aged 15 to 17 make use of a Smart phone and 68% of those aged 13 to 14 makes great use of this device

Social media becomes one of the prominent communication tools in the lives of human, especially in the academic aspect of an undergraduate. This medium of interaction called social media was introduced alongside platforms, and these platforms are known play a very important role on the learning behavior of university students both functionally and dysfunctionally

According to Sharive (2018) there may be an instantaneous courting among the use of social media and the educational performances of college students and this has negatively had an effect on them. This has triggered a setback within the educational attainments of younger ones who spend considerable time within the social networks. The emergency of social media has created a shape of dependency within the lives of many college students in those gift times. This changed into achieved through the common get entry to on line sports at the social media systems and those has ultimately taken its toll on the instructional gadget of Nigeria thereby weakening the instructional gadget in phrases of quality. The use of this medium of interplay these days many of the undergraduates has substantially accelerated as college students have interaction in on line interest extra frequently than traditional and this has

created a shape of distraction and deviation among a few college students and their educational pursuits. On the alternative hand this medium of social interplay has achieved a few extra accurate than damage via way of means of substantially enhancing the educational performances of a few different college students within the route of gaining knowledge of and acquisition of information. Some of the undergraduates in Nigeria confirmed that there are loads advantages gotten from the usage of social media which inspires digital conferences with scholars, strengthening interpersonal courting, studies and gaining knowledge of and so forth. It changed into additionally mentioned that scholars who employ the social media systems debate over political subjects, financial system and non-secular subjects bearing on their academics.

2.2.2 Functional Influences of Social Media

The contrary of Functional is Dysfunctional. Functional ought to sincerely be described as a method wherein an item, item or system is in appropriate operating condition, useful, serving a purpose, whilst alternatively have an effect on sincerely method the cap potential and the energy to affect, manipulate or manage some thing or a person, bringing those phrases together, it's sincerely method a fine effect and manipulate on a person or something. When something is stated to functionally have an effect on an individual, it acts as an agent of ex trade within the existence of that individual thereby contributing undoubtedly to the properly being of that individual. Social media over time has been visible and recognized to persuade the lives of humans mentally, physically, financially and socially thereby having a fantastic have an effect on at the lives of human and gambling a completely critical and crucial

position of their lives thereby serving as a resource of transformation within the way of life of people. Since it's been absolutely determined that scholars of this twenty first century are without difficulty inspired through what they see, pay attention and touch, the social media is understood to have a fantastic have an effect on on the scholars in phrases of what they see and pay attention. The social media ought to undoubtedly have an effect on the lives of the undergraduates in phrases of acquisition of expertise, capabilities and assembly of fantastic possibilities and this will be achieved thru using the systems provided. The social media these days is referred to as the sector simplest gaining knowledge of middle wherein expertise and capabilities will be acquired. Social media opens up new approaches for collaboration and dialogue in that. Students use social media everywhere and whenever so long as there may be regular availability of net connection for you to meet their wishes and requests. The COVID-19 lockdown complied loads establishments to undertake the technique of the use of social media systems for you to make sure the continuity of the educational works of the undergraduates and this made gaining knowledge of less complicated in phrases of mobility and loads become achieved. The undergraduates of the twenty first century who employ the social media systems debate over political subjects, economic system and spiritual subjects touching on their teachers. The endless have an effect on of the social media within the lives of people can't be overemphasized or overstated in particular within the educational attainment of the undergraduates who makes use of those systems. In spite of the widely known bad have an effect on the social media and its systems has had at the undergraduates and their educational performances it become additionally determined that the identical social media which is understood to can also additionally the existence of an undergraduate ought to genuinely additionally make such existence. This is achieved

thru the drastic development of the educational attainment of that undergraduate. Adam and Ab-Rahim (2014) well known the fine consequences of the use on social media on the educational performances of the undergraduates primarily based totally at the possibilities which have been accorded to it. Some of those possibilities consists of an endless interplay and communicate with college authorities; teachers and supervisors; dialogue and analyses of educational subjects with course-mates; colleagues and organization mate through using social media platform; discovering studies equipment and system that might function aids within the endless achievement of expertise primarily based totally competitions including public speaking competitions, debates and spelling bee competitions.

The study carried out by Tayo, Adebowale and Yahya (2019) absolutely attested to the truth that social media and their systems are getting used for socialization, records and most significantly teachers through the undergraduates. Social media create room for on-line discussions thereby permitting teaching, gaining knowledge of and expertise obtaining sports to be achieved without difficulty. This technique of gaining knowledge of become majorly followed through universities and establishments throughout the COVID-19 lockdown.

2.2.3 Dysfunctional Influence of Social Media

Dysfunctional manner while an item or device is functioning improperly, abnormally, wrong, at the same time as have an effect on manner the capacity and the energy to manage, have an effect on and control someone or something. Bringing those phrases collectively it absolutely manner a Negative, wrong effect and manage on someone's

existence. This is while someone is negatively stimulated through every other man or woman or component within the route of creating choices and taking of movements. An undergraduate in this 21st century can be without problems stimulated within the preference of movements and choices made through the pupil and that is resulting from peer, family, pals and most significantly social media systems. It has been observed these days that the usage of the social media has completed extra damage than good, while a poor person of someone on social media is been emulated and imitated through an undergraduate, it's miles consequently referred to as a dysfunctional have an effect on. The social media is thought to include sides (positive/poor) like that of a coin, however within the route of this take a look at on this phase the poor issue might be appeared upon.

The social media is thought to be a completely effective media which has forced loads of humans into doings matters which aren't intended for them and choosing up life which might be defamatory to their images. The poor impacts of social media at the lives of college students consists of the undergraduates displaying a compulsion to apply the social media systems excessively additionally referred to as advent of addictions that may later cause a mental, bodily and emotional breakdown and can also be the essential motive of interpersonal trouble that may end result to despair and shortage of self-worth that may additionally be resulting from common publicity to different selective and glorified on-line presence of individuals. All those poor and dysfunctional impacts referred to might be transferred to the instructional performances of the undergraduate thereby having an extremely good toll on the academic machine of Nigeria. Despite the endless blessings received through the undergraduates because of the common utilization of the social media systems the social media continues to be acknowledged to be a existence destructive tool Rithika

& Sara (2013) underline that even if social media is used for an academic purpose, college students comprise the generation into their lives in a manner which can fluctuate from the intentions of the route instructor, this declaration absolutely intended that majority of the undergraduates who get entry to those systems each day do now no longer use those systems in a useful way or in a manner or way that it might be of an extremely good advantage to them and additionally manner in accomplishing their educational goals. Lenhart, Purcell, Smith & Zickuhr (2010) additionally effectively observed that now no longer all college students have interaction continuously on social media systems for educational purposes. This shows that social media systems are explored through college students for exclusive reasons. O'Keeffe & Kathleen (2011) have been capable of spot out the poor affects and impacts the social media systems has had at the lives of human beings mainly the undergraduates. They include

1) Creation of Addiction:

According to the Oxford Dictionary (2018) the phrase dependency may be described as an addiction or exercise those damages, jeopardizes or shorten the lifestyles of someone however while ceased reasons trauma. The phrase dependency is rarely recognized to be related to something good. The quantity of time an undergraduate of the twenty first century spends on those social media structures is alarming and this created a shape of dependency of their lives to the volume college students use social media even as within the classroom, which creates a deflection for different college students and creates attention and assimilation obstacles for them.

(Morahan- Martin and Schumacher, 2000) provide an explanation for social media dependency because the immoderate use of the net and the failure to manipulate this

utilization which significantly harms someone's lifestyles. When an undergraduate fails to pay a stable and an undiluted interest to what the lecturer says, the effects of such moves might replicate at the grade of that undergraduate which might significantly have an effect on the educational attainment of such undergraduate. Many college students spend a great deal of their time on their laptops, tablets, computing device computer systems and clever telephones to test tweets and standing updates in their pals and households in preference to making use of those structures for studies functions and acquisition of knowledge

2) Distraction

Spending immeasurable hours on social web sites can deflect the focal point and attention from a selected task. Thus, immoderate use of social media networking takes maximum of the time of college students and redirects it closer to non-constructive, every now and then unethical, misleading and/or fallacious sports. As a result, social media structures boom college students' tendency closer to non-instructive, unprincipled and irrelevant sports. Students had been located regularly using social media to even as away time and for functions which disengage them from actual educational engagement.

The effects of a examine via way of means of Owusu, Acheaw and Larson (2015), confirmed that the usage of social media had affected college student's teachers as opposed to contributing; maximum of the respondents used social media web sites to talk as opposed to for educational functions.

3) Anti-Social Behavior

Anti-social behaviors are moves that aren't desirable in a given society. However, a number of those unacceptable moves do discover expression on social networks and thereby make its customers at risk of such. Social community web sites seize the eye of a few college students after which divert it closer to unethical and irrelevant practices that could later be at detriment of the scholar's educational attainment. Some college students, who as soon as derived pleasure in taking benefit of social media and its structures for getting to know functions and talent acquisition, have deviated and channeled their energies and attentions to the faulty utilization of those structures and that is carried out in shape of hacking, defrauding and scamming of different people. Several instances are to be had wherein humans have dedicated fraud and scams thru on-line networking. According to Fodeman & Monroe (2009), many college students use social media structures to publish embarrassing, humiliating, and hurtful content material in text, photos, and films which might be recognized to damage others or may be defamatory to their photographs and reputations.

4) Cyber Bullying

This trait is regularly located thru the usage of social media structures. Cyber bullying is an uncivilized behavior that's particularly finished thru digital media via way of means of people or organization of those who have a tendency to disseminate a record or a message in an hostile, unfriendly and competitive way with the primary intention of causing ache and inflicting of harms to others, this may be carried out thru writing of defamatory statements that could tarnish the photograph of someone or

organization of humans (Tokunaga, 2010). Cyber bullying is normally carried out in paperwork and in exceptional manners thru exceptional structures to however most significantly this dreadful and outrageous act is in the main carried out on line These consist of threatening messages, sexual harassment, and ridiculous posts on somebody's personality, posting of lies, rumors or gossip, and inspiring others to percentage and flow into the posts. Lenhart, Duggan, Perrin, Stepler, Rainie & Parker (2015) postulate that cyber bullying amongst college students is related to their multiplied get admission to social media structures.

5) Writing and Spelling Skills Deficiency

Students commonly make use of slang phrases or phrase abbreviations on lengthy variety interpersonal verbal exchange that is particularly carried out on social media structures while interplay with peers, households, pals and colleagues. When made an addiction might have a splendid toll at the verbal exchange talents of the undergraduate. Most social media customers regularly depend upon the auto-accurate packages which might be being established of their numerous gadgets and this does not sharpen their diction however both weakens their spelling and writing talents. Their command of language and language use and their innovative writing talents are being decreased drastically. (Hashem, & El-Badawy, 2015).

2.2.4 Undergraduates as a Concept

According to the Oxford Dictionary (2018) the phrase “undergraduate” may be described as a college scholar who has now no longer but taken a primary diploma additionally referred to as a bachelor’s diploma. This may also be described as a university or college scholar who has now no longer but graduated from the institution. This role is attained after the scholar or man or woman has efficaciously finished his/her years in an excessive faculty which is likewise popularly referred to as a secondary faculty. On the opposite hand the phrase “scholar” in line with the Oxford Dictionary (2018) may be described as someone who's reading at a college or different locations of better education. A scholar may also be described as a man or woman who's humbled sufficient to cautiously study from an extra skilled man or woman additionally referred to as an instructor or a man or woman who has an in-intensity know-how on something with the primary intention of turning into just like the instructor or maybe higher than the instructor.

The mind-set of an undergraduate additionally referred to as an adolescent is thought to be effortlessly bendy and inspired via way of means of what they hear, see or touch. They are recognized to effortlessly provide in to stress gotten from their peers, pals, colleagues and social media structures and those pressures ought to have an impact on the route of movement of those undergraduates both definitely or negatively. In the route of this examine the have an impact on the social media and its structures have at the undergraduates might be seemed upon. The social media that's nowadays referred to as the new media and the maximum effective media has been showed to have a splendid have an impact on at the undergraduates thereby affecting their desire of moves and choices made via way of means of them each day. Every undergraduate in a single manner or the opposite had gotten admission to the social

media structures with the primary intention of both obtaining knowledge, talents or interacting with their cherished ones which has significantly contributed to a hit educational attainment.

A studies became executed at the undergraduates of the Obafemi Awolowo college popularly referred to as OAU via way of means of Nigerian researchers Adebola, Subair and yahya (2019) with the primary intention of coming across the have an impact on and utilization of social media on undergraduate in Nigerian college. Five colleges have been decided on all through the route of these studies and questionnaires have been getting used because the studies instrument. Through the usage of this studies social media structures popularly utilized by undergraduate have been being determined and that they consist of: Whats app (97%), Facebook (85%), Instagram (65%), YouTube (62%), twitter (25%), LinkedIn (21%), Google plus (15%), Snap-chat (10%), Skype (7%). similarly, researches have been additionally carried out and later determined that a mean undergraduate scholar spend over 2-three hours each day on social media structures.

2.2.5 Influence of Exposure to Social Media

The word “influence” could be defined as the ability and the power to control, affect and manipulate a person or something. According to the oxford dictionary the word “exposure” could also be defined as the state of having no protection from something or someone or could be defined as the state of being unsafe from the harm, negative influence and impact of something. The social media has been tagged because the maximum effective and influential media because of the splendid effect it has had on

the lives of human beings and the cap potential to persuade the selection of selection made via way of means of human beings both functionally and dysfunctionally. In this segment because of the use of the phrase “exposure” the poor issue of the social media might be seemed upon.

According to Pew Research center (2015) as a minimum 92% of teens are energetic on social media. Lenhart, Smith, Anderson, Duggan and Perrin (2015) recognized the 13-17 age companies as in particular heavy customers of social media structures with 87% of them having simply get admission to a computer, and 58% to a pill device. It's been discovered that in this present century three-quarters of adolescents aged 15 to 17 make use of a Smart-phone and 68% of those aged 13 to 14 makes great use of this device. Many students can't pass for 2-3 hours without checking and updating their profiles on those social networks even on the detriment of different sports consisting of instructional and profession pursuit. (Morahan- Martin and Schumacher, 2000) provide an explanation for social media dependency because the immoderate use of the net and the failure to manipulate this utilization which significantly harms someone's lifestyles. In a examine of 884 college students of various universities in Nigeria, (Olowu & Seri 2012). Indicated that scholars in Nigeria are spending an excessive amount of time on social networking web sites on the detriment of different vital matters consisting of their studies. They defined that Youths' use of those social networking web sites even factor closer to obsession. The youths have made the social media their pinnacle precedence and persisted to want extra utilization for you to sense satisfied.

According to a joint examine via way of means of Campus2Careers and Study Breaks on the usage of cellular gadgets amongst college students determined that, a mean undergraduate spend 3-.6 hours an afternoon with their smartphones, even as

spending much less time with computer systems, TV's, hand held gaming gadgets and e-readers.

According to World Health Organization (WHO) in 2017 over 10-20% of kids and children global enjoy intellectual disease. It became additionally anticipated that over 50% of the intellectual disease affected person variety in a long time of 12-14 years of age and 75% of intellectual disease sufferers tiers in a long time of 16-18 years of age. A studies became executed via way of means of the Mental Health Foundation (2018) in locating out the maximum not unusual place problems as a result of common utilization of the social media structures and that they efficaciously got here up with few most important not unusual place problems skilled via way of means of human beings specially the younger children and that they consist of anxiety, melancholy, introduction of dependency and absence of self-esteem. According to the studies executed via way of means of Royal Society for Public Health, and Young Health Movement (2017) it became determined that the universality of tension and melancholy has multiplied via way of means of 70% within the beyond 25 years in younger ones, and this has significantly affected their educational attainment. This universality of anxiety and depression was also seen to have had a strong hold on the lives of humans especially the undergraduate students during the COVID-19 lockdown which took place in the year 2020 which lasted for the duration of six (6) months.

2.2.6 Influence of COVID-19 Lockdown on Undergraduate

The Corona Virus Disease 2019 popularly called COVID-19 become first off determined and diagnosed in Wuhan city, Hubei Province, China in December 2019 as pneumonia of unknown origin. Later become diagnosed via way of means of the worldwide committee on taxonomy of viruses (ICTV) as a singular corona virus. The virus swiftly unfolds throughout international locations of the sector and become consequently introduced via way of means of the World Health Organization additionally called WHO as a PANDEMIC on March 12, 2020 (Mohamed 2020). The Government took loads of measures that allows you to counteract the chance of ailment spreading. These measures consist of journey restrictions, obligatory quarantines for travelers, faculties and college closure, bans on public gathering, self-isolation, curfew and lockdown etc. The effect of COVID-19 on training is weird and unheard of in records due to the fact greater than 1.5 billion college students from throughout the globe were suffering from faculty closure. Most Nigerian college students and different African or underdeveloped international locations have been greater deprived due to the fact maximum instructional establishments in Nigeria nonetheless comply with the conventional set-up of face-to-face lectures withinside the ordinary study room settings. This pandemic become stated to have located a pause at the lives of people particularly the undergraduates who have been substantially suffering from the closure of faculties and universities which become one of the best demanding situations confronted via way of means of the academic device of Nigeria and this had a super toll on them. One of the manage measures taken via way of means of the authorities in stopping the in addition unfold of this virus is the overall lockdown of faculties at diverse levels, this safety measure become followed via way of means of each united states of the sector. On March 19 2020 the

Nigerian authorities thru the federal ministry of training followed this safety measure that allows you to save you in addition unfold of this lethal virus the various college students and the undergraduates (Adelakun 2020). this singular act finished via way of means of the authorities no question has prompted so many demanding situations to the academic device of Nigeria thereby destabilising and disrupting the instructional calender. This causes the creation of using social media systems for on line educational activities. A studies become performed via way of means of a few veterinary scientific college students in south valley college in figuring out the instructional performances of college students all through the covid-19 lockdown, the veterinary scientific college students wherein invited to reply a web Google shape query that could additionally be known as a questionnaire and the outcomes indicates that 96.7% student's performances have been suffering from the COVID-19 lockdown.

2.2.7 Mountain Top University

The Mountain Top University is a religion-primarily based totally college which turned into hooked up within the 12 months 2015 with the aid of using the General Overseer of the Mountain of Fire and Miracle Ministries Dr. D.K Olukoya. This religion-primarily based totally organization that is stated to be positioned in Makogi Oba Ogun State with a complete populace of over 1500 college students in diverse departments of better gaining knowledge of could be used because the populace of this takes a look at in the course of the path of these studies. This religion primarily based totally organization with a venture to make certain that provision of brilliant centers for the schooling of women and men in diverse educational, expert and

vocational disciplines in an ecosystem are been made to be had or furnished on the way to decorate the simultaneous improvement in their spiritual, intellectual and bodily faculties, and additionally produce morally upright and academically sound graduates with specialized abilities and price systems, who may be independent, continuously self-employable and who may be capable of effect definitely at the improvement (be it in leadership, educational, public and the economic sectors) in their communities, the Nigerian society and the worldwide network at large. And a imaginative and prescient of a dynamic Centre of educational excellence within the liberal culture of excellence for the manufacturing of top-rated, morally sound graduates of differences who may be globally aggressive for brilliant effect at the Nigerian societal and international improvement. It has additionally been recounted that the undergraduates of this organization do now no longer have get entry to social media structures until they were disregarded which handiest takes vicinity on the give up of each semester.

There is a pressing want to realize the impact the social media has had on those undergraduate in particular in the course of the COVID-19 lockdown which passed off within the 12 months 2020. The use of cell gadgets was showed to be prohibited on this religion primarily based totally organization and this has been visible to be a crucial rule which ought to be obeyed with the aid of using each undergraduate on this organization and this singular act has significantly affected the usage of social media structures which has a tendency to have each a bad and advantageous affect and impacts within the lives of the undergraduates. Moreover, different gadgets such are laptops and pill gadgets had been now no longer being prohibited on this organization however without connection useful resource to the net. Moreover, the pill been authorized to be use within the faculty been curbed and monitored with the aid of

using the faculty authorities, wherein a few web sites has been blocked which has made researches and acquisition of expertise pretty difficult. Furthermore, net connection within the faculty is been lowered, wherein the faculty hostels, cafeteria , chapel don't, have a web connection besides from the schools and every other administrative homes and this has sincerely decreased the price at which social media is been applied within the faculty. This may be stated to have a bad impact within the price at which expertise is being received with the aid of using the undergraduates. Also, it has an advantageous influence within the lives of the pupil in different to decrease the usage of social media for a horrific motive. E.g., fraudulent act, pornography etc.

2.3 THEORETICAL FRAMEWORK

Theories are very crucial issue that ought to now no longer be prevented due to the fact they function foundation for the reason of the phenomena being determined. In this phase the studies could be anchored on theories and that they include:

- Social Learning Theory

- The New Media Theory

2.3.1 Social Learning Theory:

This principle turned into propounded with the aid of using Albert Bandura in the year 1977. This principle simply as its call is without a doubt spelt out majorly explains the impact the media has had at the human's thinking, moves and behaviors. This principle proposes that new behaviors will be without difficulty received especially

via remark, gaining knowledge of and imitations of any other character moves or behaviors. Learning is a cognitive manner and this takes vicinity via social context that could handiest show up via remark been finished which cause imitation or direct training been given. The social gaining knowledge of principle is thought to be the maximum influential principle in particular in terms of the issue of gaining knowledge of and improvement. Social gaining knowledge of principle, proposed with the aid of using Albert Bandura, emphasizes the significance of observing, modelling, and imitating the behaviors, attitudes, and emotional reactions of others. Social gaining knowledge of principle considers how each environmental and cognitive elements engage to steer human gaining knowledge of and conduct. The young ones who comprise of the children and undergraduate observe the people around them behaving in various ways

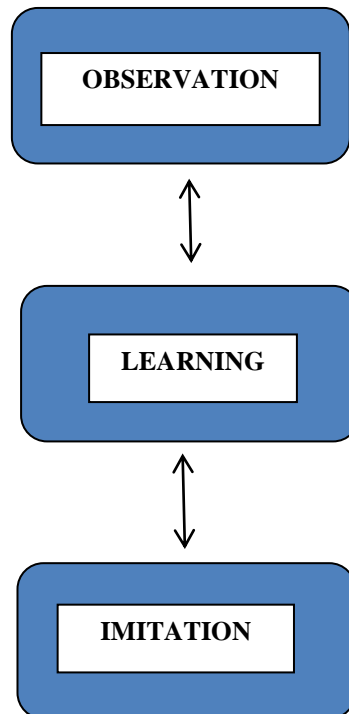
This is illustrated in the course of the famous Bobo doll experiment (Bandura, 1961). Individuals which are determined are known as models. In society, the undergraduates are surrounded with the aid of using many influential models, along with dad and mom in the family, characters in films been watched, pals inside their peer institution and instructors at faculty and celebrities and influential figures on social media structures. Children take note of a number of those humans (models) and encode their conduct. At a later time, they will imitate (copy) the conduct they have got determined.

The undergraduates of this twenty first century are regarded to be without difficulty inspired with the aid of using what they hear, see and contact and this has significantly affected them within the selections of moves made with the aid of using them and selections taken with the aid of using them and those is especially finished

with the aid of using both their friends, families, pals or maybe on social media structures.

This turned into supported with the aid of using Ainin, Naqshbandi, Moghavvemi and Jaafar (2015) who strongly emphasized that human's comprehension and behavior are impacted via notion and interactions with friends and situations. The issue of the social media platform will be the predominant awareness of this studies due to the fact it's been determined that the social media is thought to be the maximum effective media with lot of impacts at the lives of human in particular the younger ones. This principle which turned into based with the aid of using Albert Bandura is thought to be primarily based totally at the idea, that human beings examine from themselves that means characters and trends will be picked or followed from any other character, lives will be inspired or impacted both in a functional or dysfunctional way, that is especially finished via observations and imitations. Through this manner behavior are been shaped and in maximum instances addictions are being created, in particular within the lives of the younger ones, youths and the undergraduates. The undergraduates are regarded to be rapid within the issue of assimilation consequently need to be cautious of what is going into their feel of listening to and feel of sight. This principle turned into visible with the aid of using the researcher to be especially powerful in the course of the COVID-19 lockdown, in the course of that time period the minds of human beings in particular the undergraduates wherein visible to be extraordinarily prone to matters round and will without difficulty be inspired with the aid of using them. This principle is likewise visible to probable provide an explanation for the behavioral modifications exhibited with the aid of using the undergraduates which will be gotten via imitation and remark of version who're

regarded to both impact the lives of human beings in a useful or dysfunctional way and that is especially finished in particular at the social media structures.



***SOCIAL LEARNING THEORY** by Albert Bandura(1977)*

2.3.2 The New Media Theory

The New Media Theory is relevant to the energy of social media as rising device for information reportage and shipping of facts. In different words, social media electricity to be a veritable supply for impact and affects is guided with the aid of using this concept. NEW MEDIA because the call implies become gotten from the growing impact of the social media and the net on nearly each sphere of the sector endeavors. This epochal length within-side the global is now being called the DIGITALIZATION age. FIDLER (1997) described new media as “all rising varieties

of verbal exchange media". OLISE (2008) provides from a brand-new measurement that new media as to do with convergence of pc era and telecommunication era.

They are new verbal exchange era that mixes the computer systems with telecommunication era and are used as channels for the dissemination of facts to heterogeneous target market and those messages or facts ought to both be useful or dysfunctional, this clearly way that it is able to both effects definitely or negatively within the lives of humans. New media are varieties of media which are computational and depend on computer systems for redistribution. Some examples of latest media are pc animations, pc games, human pc interfaces, interactive pc installations, websites, and digital worlds, (Manovich and Leinonen 2010). In the academic area all through the COVID-19 lockdown, the brand-new media served as a device which become specially used for instructional functions, this device become acknowledged to have uncovered a number of undergraduates to the endless blessings that incorporates the common utilization of the social media structures and additionally ensured that instructional interactive classes wherein been held quite simply and manner verbal exchange manner become efficaciously performed. Some of the blessings gotten from the publicity to the brand-new media within the instructional area consists of acquisition of expertise shape each side (lecturer and undergraduates), development of abilities and develop of horizons. On the alternative hand lives wherein affected all through the COVID-19 lockdown thru the common utilization of social media structures, undergraduates deviated from the primary reason of the creation of the brand-new media to the instructional area and this brought on a predicament within the instructional area. This concept which become decided on with the aid of using the researcher all through the route of this have a

look at due to the fact this concept become visible to have probably defined the functional and dysfunctional element of the social media and the way the media has contributed to the instructional attainment of the undergraduates mainly all through the COVID-19 lockdown because it served because the simplest device thru which gaining knowledge of become performed and additionally become acknowledged to have brought on a predicament which become visible to have affected the lives of the undergraduates and their instructional performances

2.4 EMPIRICAL FRAMEWORK

Ahmad (2019) performed a study at the impact of social media and college students' instructional overall performance in Nigeria. The recognition of the have a look at become to discover the impact of social media on college students' instructional overall performance of college students on the Federal College of Education, Kontagora in Niger State of Nigeria. By use of random sampling, a complete pattern of a hundred college students become decided on. Questionnaire become used as a device for facts series. Result of the have a look at suggests that impact of social media may be each effective and terrible. The social media web sites inclusive of Twitter, WhatsApp, Facebook, Instagram had been the maximum used that seize the eye of many college students far from their have a look at and as a result have terrible and effective outcomes on their instructional grade factors aggregate.

Osharive(2015) examined the influence of Social Media and Academic Performance Of students in University of Lagos. Five Research questions and five Research hypotheses served as guides in this study. The descriptive survey method was adopted

as the research design in order to achieve the goals of the study. The population of this study were 24,661 undergraduates of the University of Lagos. The simple random sampling technique served as a tool in selecting the sample of 378 students from the population of 24,661 undergraduates. A four-point Likert Type Rating Scale Questionnaire type, titled: social media and Academic Performance of Students Questionnaire (SMAAPOS) were used as instruments in the collection of data from the participants. The descriptive statistics of frequency counts and percentage, were used to analyze the demographic data while inferential statistics of Chi-square(x2) was used in testing the research hypotheses. Research findings showed that a great number of students in University of Lagos, are addicted to social media. To ensure this addiction is productive and not deprecating , the researcher recommended that social media should be majorly used for educational purposes; Social Networking Sites should be expanded and new pages should be created to enhance academic activities and avoid setbacks in the students' academic performance; and Students should be monitored and carefully watched by teachers and parents on how they use these sites This is to create a balance between social media and academic activities of students to avoid setbacks in the academic performance of the students.

Tayo, Adebola and Yahya (2019) performed a have a look at the Social Media Usage amongst Undergraduates and the Influences it has their academics. During the route of this have a look at the descriptive survey studies layout become followed and the populace used for the have a look at constituted of all undergraduates of Obafemi Awolowo University, Ile-Ife Nigeria. Five colleges had been randomly decided on,

from which 850 college students had been decided on the use of random and comfort sampling techniques. A self-designed device titled “Social Media Usage and Influence Questionnaire (SMUI-Q)” become used for facts series. The effects display social media structures utilized by undergraduates, encompass WhatsApp (97%), Facebook (85%), Instagram (65%), YouTube (62%), Twitter (25%), LinkedIn (21%), Google Plus (15%), Snapchat (10%), and Skype (7%). Further, undergraduates spend a mean of 2-three hours each day on social media, and their perceived functions of social media utilization encompass: socialization (83%), facts (74%), instructional (73%), business (68%), and entertainment (61%). The effects spotlight Internet dependency (45%), distraction (32%), anti-social behavior (6%), cyber bullying (four%), and writing and spelling abilities deficiency (24%) because the effects of social media on undergraduate studies. The have a look at concludes that the social media structures generally used are WhatsApp, Facebook, Instagram, and YouTube; which can be used specially for socialization, facts, and educational functions and might additionally possibly advocate the motive for dependency to social media.

Ogedebe, Emmanuel & Musa (2012) performed a have a look at on Facebook and Academic Performance in Nigeria Universities. This has a look at become performed on 122 college students; they examined six hypotheses to realize the impact of Facebook on the instructional overall performance of college students in decided on universities. The have a look at examined effective amongst different hypotheses that scholars spend greater in this social media platform(Facebook) and the greater time a pupil spend on Facebook, the decrease his or her grade factor common will be.

Okereke and Lucky (2014) performed a have a look at the effects of social media at the Academic overall performance of University college students in Nigeria. The researcher followed the causal-comparative studies layout all through the route of the studies. Four tertiary establishments used for have a look at and that they encompass Nnamdi Azikiwe University-Awka, Delta State University, Abraka, Madonna University Okija campus and Anambra State University. Population used for the have a look at constituted of all of the undergraduates in numerous departments in every of the colleges noted above. The general populace decided on thru purposive sampling approach are twenty- 5 college students in every faculty and the full consequently are hundred undergraduates and. Capture sampling is the technique used to manage the device. Findings indicates that social media utilization amongst college students isn't always for instructional functions. The researcher additionally located out that the subsequent are regularly utilized by college students -Facebook 40(40.81%), WhatsApp 20(20.40%) 2go/Skype 14(14.28%) and at the same time as Myspace, Twitter, badoo, Blogs/internet scholars, Google+/ Social bookmarking aren't regularly utilized by undergraduates within the 4 universities for the have a look at. Another locating confirmed that scholars within the 4 universities use social media for achieving out to close/distance buddies and standard facts approximately life. The researchers proffer answers to social media effect on schooling overall performance of college students in Nigeria.

2.5 Summary of Literature Review

This chapter was used to analyze and to also ascertain the work and research done by other scholars and researchers in relations to the study of Functional and

Dysfunctional Influence of Exposure to Social Media on Mountain Top University Students during COVID-19 Lockdown. Since it was discovered that the use of devices is prohibited in this faith-based institution.

CHAPTER THREE

METHODOLOGY

3.1 Introduction

This chapter mainly focuses on the methodology and also the research design which would be used in this study in order to make it a successful one. It also focuses on the instrument to be used by the researcher who intends to gather and source for the necessary data which would be used in the study. The chapter also details the population and the sample size that would be investigated during the course of the study.

3.2 Research Design

This is a critical plan that serves as a manual line within the series of facts which can be utilized in a studies project. According to Churchill and Lacobucci (2005) studies layout can be visible as a blueprint this is been observed to finish the take a look at and to additionally make certain that the take a look at been researched on is applicable to the hassle been identified. Through using a studies layout studies strategies are being identified, thru that the proper device could be located which could be utilized by the researcher at the same time as looking for an everlasting way to the hassle being identified. The suitable studies layout for use on this take a look at is the Descriptive Survey Research Design.

The Descriptive studies is a sort of studies that offers with the population, phenomena and scenario of what's been studied or researched with the aid of using the researcher.

This layout is targeted on answering the maximum critical units of questions (what, when, wherein and how) which offers an answer to what's been researched on or studied with the aid of using the researcher. This studies layout could be followed with the aid of using the researcher at some point of the route of this take a look at so one can make certain that the facts which could be collected are gotten from extraordinary topics with extraordinary opinion, hints and answers, and additionally to make certain that the questionnaires being dispensed are offered in a near ended format.

3.3 Area of the Study

The study will be carried out among the undergraduates of the Mountain Top University. The choice of the study area by the researcher was to ensure easy access to students of an institution who have no legal access to social media.

3.4 Population of the Study

The population of the study serves as the total element in the universe of your study. Through the opinions and personal views given by the population of the study, solutions which would be used to solve the problems identified are being derived from them. Therefore, the populations of focus in this research are the undergraduate Students of the Mountain Top University. According to the Student Academic Affairs it was also discovered that the Mountain Top University has about 1,385 undergraduates currently, and these undergraduates are going to serve as the population of this study. Through them the researcher would be able ascertain both

the negative and the positive influences of the social media on the undergraduate during the COVID-19 lockdown.

3.5 Research Instrument

The instrument used by the researcher during the course of the research is questionnaire. This instrument is known to give the respondents the freedom to express themselves. Through the use of this instrument, opinions are gotten and possible solutions are being considered or taken into account. The questions delivered to the respondents were being delivered in a close ended format and enough blank spaces provided for the respondent to express themselves through written words.

3.5.1 Validity and Reliability of Instruments

The supervisor received the instrument for further input and corrections. The first drafts of the charter are subject to visibility while the necessary corrections are made in the final draft all these must be done before an instrument could be confirmed to be valid. On the other hand, reliability of the instrument simply indicates the consistency of the instrument used by the researcher. When an instrument is said to be reliable this simply means that the results gotten through the usage of this instrument the first time must be the same result gotten during the second usage. The reliability of the instrument used by the researcher would be ensured through a pilot study which would be conducted on 20 mass communication students in the Mountain Top University.

3.6 Sampling Technique

Techniques are used in researches by researchers in providing valid, reliable and credible results because they are known to reflect the characteristics of the population being used from which they were selected from. During the course of this research the technique adopted by the researcher could be found under the probability sampling technique and this technique is called the Stratified Sampling Technique. The Stratified Sampling Technique is known to recreate the statistical features of population on a smaller scale thereby making research done by the researchers easy and credible, this technique is known to characterize the population in terms of gender, social class, religion, educational level etc. Through the use of this technique the researcher would be able to easily differentiate the negative impacts from the positive ones and also be able to ascertain the Functional and Dysfunctional Influence of Social Media Exposure to the Mountain Top Undergraduates. Through the use of this technique the researcher would also be able to categorize the gender, colleges, departments and levels of the Mountain Top Undergraduates who would be interviewed or questioned in order to ensure that the analysis done and results generated could be easily comprehended or understood.

Stratification also entails dividing the population into colleges (CHMS and CBAS). Then, the population of each college is derived by each department. From each department, sample is drawn randomly based on the proportion of the population in each department.

3.7 Determination of Sample Size

A sample size is also known as the smaller version of a population and this is gotten to avoid possible errors while dealing with the population. A popular statistical formula which was applied in determining the sample size of the population used by the researcher was known as the Taro Yamani Formula and it stated as follows

$$n = \frac{N}{1 + N(e)^2}$$

Where n=sample size

N= total population size

1 is constant

e = the assume error margin or tolerable error which is taken as 5% (0.05)

$$n = \frac{N}{1 + N(e)^2}$$

Populations Size/ N=1,385

$$\text{Error margin} = (0.05)^2 \text{ or } 0.05 \times 0.05 = 0.0025$$

$$\begin{aligned} n &= \frac{1,385}{1 + (1,385 \times 0.0025)} \\ &= \frac{1,385}{1.5} \end{aligned}$$

n= 310

Therefore, the sample size which was discovered by the researcher through the Taro Yamani formula is 310 undergraduates

3.8 Method of Data Collection

The questionnaires were administered among the undergraduate students of the Mountain Top University (MTU). The respondents who answered the close ended questionnaires ranged from 100level students to 400level students of 2020/2021 undergraduate set in the university.

3.9 Method of Data Analysis

The analysis of data done by the research during the course of the research was done with the simple percentage method of data analysis. This took place after the questionnaires had been collected from the respondent. The data gotten from the questionnaires were presented in a tabular form where the numbers of respondent and corresponding percentage were inserted in that tabular form to ensure it is been read, understood and easily assimilated.

CHAPTER FOUR

DATA ANALYSIS AND DISCUSSION OF FINDINGS

4.1 Introduction

This chapter is designed by the researcher to analyze the data which was generated from responses to the research questionnaire distributed on the field and to also ensure it is presented in a manner that is comprehensive. It deals with the presentation, analysis and interpretation of the data collected to achieve the objectives of this study. For any research work to be meaningful the data collected must be analyzed and interpreted with the primary aim of facilitating the process of decision making. Interpretation and analysis of data are the means by which research questions are answered. Analysis of data involves the ordering and breaking down into constituents' parts of the data collected. This involves statistical calculations performed with the raw data collected to provide answers to the research questions.

4.2 Questionnaire Return Rate

Table 4.2.1 Questionnaires Distributed/Returned

Options	FREQUENCY	PERCENTAGE%
Returned	298	96
Not Returned	12	4
Total	310	100

Source: Field Study, 2021

A total of 310 copies of the research questionnaire were distributed to the students of the Mountain Top University. However, 298 copies were successfully returned, which represents (96%), and used for this study and met the required inclusion criteria as discussed in the previous chapter, while 12 copies, which represents (4%), were either not completed or not done at all. This questionnaire being distributed by the researcher comprises of four (4) sections which would be carefully analyzed and data generated from it. The data which would be generated will be presented as follows:

4.2.2 Demographic Distribution of Respondents

QUESTIONS	OPTIONS	FREQUENCY	PERCENTAGE%
AGE	14 - 20yrs	193	64.7
	21- 30yrs	98	33
	30yrs and above	7	2.3
	TOTAL	298	100
GENDER	MALE	162	54
	FEMALE	136	46
	TOTAL	298	100
COLLEGE	CHMS	155	52
	CBAS	143	48
	TOTAL	298	100

YEAR OF STUDY	100	35	12
	200	81	27
	300	69	23
	400	109	37
	500	4	1
	TOTAL	298	100

The Age distribution table being represented here shows that 64.7% of the respondents are within the age range of **14 - 20yrs** of age, while 33% of the respondents are within the age range of **21 - 30yrs** of age and a few of the respondents 7% are **30yrs and above**.

The Gender distribution table which is being represented above indicates that 54% of the respondents are male, while 46% of the respondents are female. This simply implies that both genders are fairly represented. Hence the researcher is able to know their reaction to the study and will make it reliable for decision- making.

The College distribution table being represented here shows that 52% of the respondents are students from the College of Humanities Management and Social Sciences while on the other hand 48% of the respondents are students from the College of Basic and Applied Sciences. This simply implies that both colleges are fairly represented and this would assist the researcher in coming up with reliable results.

The Year of study table above indicates that 12% of the respondent are in their 1st year. While 27% of the respondents are students in their 2nd year, 23% of the respondents are in their 3rd year, 37% of the respondents are in their 4th year, 1% of the respondents are in their 5th year The implication of this response shows that each level is fairly represented

4.3 Research Data Analysis

Research Objective 1: To ascertain the social media usage habits of undergraduate students of Mountain Top University during the COVID-19 lockdown;

Research Question 1: What are the social media usage habits of undergraduate students of Mountain Top University during COVID-19 lockdown?

Item 5 to 11 under the Section B of the questionnaire are related to the objective and question stated above. Data generated from responses would be presented in table

S/NO	QUESTIONS	OPTIONS	FREQUENCY	PERCENTAGE%
5	Do you have a Social Media account?	YES	295	99%
		NO	3	1%
		TOTAL	298	100%

6	How often do you use social media account during the COVID-19 lockdown?	Very Often	157	52.7%
		Often	95	31.9%
		Occasionally	30	10%
		I did not use	16	5.4%
		TOTAL	298	100%
7	What social media account are you most active on?	WhatsApp	68	22.8%
		Facebook	79	26.5%
		Snapchat	30	10.1%
		Instagram	59	19.8%
		Twitter	62	20.8%
		TOTAL	298	100%

The above table indicates that majority of the respondents have social media and are very active on each of their specified ones. The implication of this is that social media is a user-friendly media platform and its use is quite rampant in the community of Mountain Top University.

S/NO	ITEMS	STRONGLY AGREE (%)	AGREE (%)	UNDECIDED	STRONGLY DISAGREE	DISAGREE (%)
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				(%)	(%)	
8	I used my social media account only when I was bored	168 (58.4%)	80 (26.8%)	5 (1.7%)	30 (10.1%)	15 (5.0%)
9	I used my social media account only when I had nothing to do	157 (52.2%)	55 (18.5%)	11 (3.7%)	50 (16.8%)	25 (8.3%)
10	Social media was a huge distraction to me during the lockdown	174 (58.4%)	84 (28.2%)	4 (1.3%)	26 (8.7%)	10 (3.4%)
11	Social media account was a source of information for me about the Covid-19 update	235 (79.8%)	52 (17.5%)	0	7 (2.3%)	4 (1.3%)

The above table indicates that majority of the respondents use social media for recreational purpose and it negatively affected their academics. The implication of this is that the users saw the social media as a leisure tool which also fed them with information and these engagements caused a lot of distractions.

Research Objective 2: To determine the dysfunctional influences of the social media on the academic performances of the undergraduate students of Mountain Top University;

Research Question 2: What are the dysfunctional influences of social media usage on the academic performances of the undergraduate students of Mountain Top University?

Item 12 to 17 under the Section C of the questionnaire are related to the objective and question stated above. Data generated from responses would be presented in

S/NO	ITEMS	STRONGLY AGREE(%)	AGREE (%)	UNDECIDED (%)	STRONGLY DISAGREE (%)	DISAGREE (%)
12	Social media was a major distraction from my academics	195 (65.4%)	75 (25.2)	4 (1.3%)	19 (6.4%)	5 (1.7%)
13	I was not able to merge the use of social media and my academic work together	89 (29.9%)	154 (51.7)	0 (0)	37 (12.4%)	18 (6%)
14	I made use of my social media account when I was supposed to read	205 (68.8%)	43 (14.7%)	5 (1.7%)	35 (11.7%)	10 (3.4%)
15	I found it hard to concentrate in online class while staying active online	174 (58.4%)	78 (26.2%)	0 (0)	29 (9.7%)	17 (5.7%)

16	Covid-19 on social media generated negative academic performance	70 (23.5%)	65 (21.8%)	49 (16.4%)	62 (20.8%)	52 (17.5%)
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The above table indicates that social media was a distraction for the vast majority. It can therefore be deduced that negative academic results were brought forth as a result of overly getting engaged in social media content.

Research Objective 3: To identify the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University.

Research Question 3: What are the names of the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University?

Item 18 under the Section C of the questionnaire is related to the objective and question stated above. Data generated from responses would be presented in table

Question18: Identify the social media platform(s) that affected your studies negatively during the COVID-19 lockdown.

OPTIONS	FREQUENCY	PERCENTAGES%
Facebook	60	17%
Instagram	78	15.4%
Snapchat	24	7.3%
WhatsApp	66	57%
Twitter	70	3.3%
TOTAL	298	100

Source: Field Study, 2021

The table above shows that 17% of the respondents' studies were affected through the frequent usage of Facebook. While 15.4% of the respondents were affected academically through the usage of Instagram, 7.3% of the respondents chose Snapchat as the social media platform that affected their studies negatively. 57% of the respondents chose WhatsApp as the platform that affected their academics negatively, 3.3 of the respondents chose twitter.

This simply indicated that Instagram is seen to have affected a lot of academic studies negatively more than all other social media platforms been chosen.

Research Objective 4: To determine the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University;

Research Question 4: What is the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University?

Item 19 to 22 under the Section D of the questionnaire are related to the objective and question stated above. Data generated from responses would be presented in table

S/NO	ITEMS	STRONGLY AGREE (%)	AGREE (%)	UNDECIDED (%)	STRONGLY DISAGREE (%)	DISAGREE (%)
19	Social media served as a great tool in my academic	39 (13.08)	34 (11.4)	6 (2)	156 (52.3)	63 (21.1)
20	Social media was very helpful for me when doing my assignments	33 (11)	29 (10)	5 (1.6)	142 (47.6)	89 (29.8)
21	Social media was a great source of information for me	139 (47)	72 (24)	15 (5)	55 (18)	77 (6)

22	Social media had an effect on my improvement in my academic performance	27 (9)	13 (4)	5 (2)	184 (62)	69 (23)
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The above table indicates that even though the social media helped in gaining information it still negatively affected people’s academics. It can therefore be deduced that the social media repels the undergraduates from having good academic standing.

Research Objective 5: To identify the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University;

Research Question 5: What are the names of the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University?

Item 23 under the Section D of the questionnaire is related to the objective and question stated above. Data generated from responses would be presented in table

Question23: Which social networking site will you say really helped in improving your academic performance?

OPTIONS	FREQUENCY	PERCENTAGE%
WhatsApp	71	24
Facebook	77	25.8
Snapchat	15	5
Instagram	62	20.8
Twitter	73	24.4
TOTAL	298	100

Source: Field Study, 2021

The table above shows that 24% of the respondents chose WhatsApp, 25.8% Facebook, 5% Snapchat, 20.8% Instagram, 24% Twitter.

This simply implies that more percentage of the respondents see Facebook as the platform that helped the most.

4.3 DISCUSSION OF FINDINGS

From the data gathered, presented and analyzed, the following findings have been made in answering the research questions.

Research Question 1

What are the social media usage habits of undergraduate students of Mountain Top University during COVID-19 lockdown?

The aim of this question was to identify the social media usage habits of undergraduate students of Mountain Top University during COVID-19 lockdown.

This question inferred that majority of the respondents have social media and are very active on each of their specified ones in the community of Mountain Top University.

Tayo, Adebola and Yahya (2019) agreed to this by conducting a study on a self-designed device titled “Social Media Usage and Influence Questionnaire (SMUI-Q)” become used for facts series. The effects display social media structures utilized by undergraduates, encompass WhatsApp (97%), Facebook (85%), Instagram (65%), YouTube (62%), Twitter (25%), LinkedIn (21%), Google Plus (15%), Snapchat (10%), and Skype (7%). Further, undergraduates spend a mean of 2-three hours each day on social media, and their perceived functions of social media utilization encompass: socialisation (83%), facts (74%), instructional (73%), business (68%), and entertainment (61%).

Research Question 2: What are the dysfunctional influences of social media usage on the academic performances of the undergraduate students of Mountain Top University?

The aim of this question was to identify the dysfunctional influences of social media usage on the academic performances of the undergraduate students of Mountain Top University

Data inferred from this question indicated that the social media became a distraction for the vast majority and it yielded negative academic results. Okereke and Lucky (2014) performed a have a look at the effects of social media at the Academic overall performance of university college students in Nigeria. The researcher followed the causal-comparative studies layout all through the route of the studies. Findings indicates that social media utilization amongst college students isn't always for instructional functions. The researcher additionally located out that the subsequent are regularly utilized by college students -Facebook 40(40.81%), WhatsApp 20(20.40%) 2go/Skype 14(14.28%) and at the same time as Myspace, Twitter. The researchers proffer answers to social media effect on schooling overall performance of college students in Nigeria.

Research Question 3: What are the names of the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University?

The aim of this question was to identify the names of the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University.

Data inferred from this question shows that 17% of the respondents' studies were affected through the frequent usage of Facebook. While 15.4% of the respondents were affected academically through the usage of Instagram, 7.3% of the respondents

chose Snapchat as the social media platform that affected their studies negatively. 57% of the respondents chose WhatsApp as the platform that affected their academics negatively, 3.3 of the respondents chose twitter. Tayo, Adebola and Yahya (2019) agreed to this by asserting that the effects displayed by social media structures are utilized by undergraduates, encompass WhatsApp (97%), Facebook (85%), Instagram (65%), YouTube (62%), Twitter (25%), LinkedIn (21%), Google Plus (15%), Snapchat (10%), and Skype (7%). Further, undergraduates spend a mean of 2-three hours each day on social media, and their perceived functions of social media utilization encompass: socialisation (83%), facts (74%), instructional (73%), business (68%), and entertainment (61%).

Research Question 4: What is the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University?

The aim of this question was to identify the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University.

Data inferred from this question indicates that even though the social media helped in gaining information it still negatively affected people's academics and it repels the undergraduates from having good academic standing.

Fanades & Ezeigbo (2018) performed a have a look at on Telegram. The study examined that telegram gave a lot of academic and insightful information to the students.

Research Question 5: What are the names of the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University?

The aim of this question was to identify the names of the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University.

Data inferred from this question indicates that this simply implies that more percentage of the respondents see Facebook as the platform that helped the most. Okereke and Lucky (2014) highlighted the social networks that students use below Facebook 40(40.81%), WhatsApp 20 (20.40%) 2go/Skype 14(14.28%) and at the same time as Myspace, Twitter, badoo, Blogs/internet scholars, Google+/ Social

CHAPTER FIVE

5.0 SUMMARY, CONCLUSION AND RECOMMENDATION

5.1 Summary

This paper offers different perspectives on the topic “Perceive Functional and Dysfunctional Influence of Exposure to Social Media among Mountain Top University Students during the COVID-19 lockdown.” This chapter is intended to summarize the research work, show conclusions derived from the research findings and give recommendations.

Background to the study explains social media as interactive digitally mediated technologies that facilitates the creation and sharing of information, interest, ideas and other forms of expression via virtual communities and networks. This medium of interaction called social media was introduced alongside platforms which play a very important role on the learning behavior of university students both positively and negatively and has had a great impact and influence on human lives in general.

The statement of problem explains discoveries in recent times that the use of the social media has done more harm than good. Some of the harms caused by the use of social media include cyber-bullying, decreased self-esteem which could later lead to depression, loss of focus, users forced to handle an intense amount of anxiety, creation of addiction.

The objectives of the study were outlined as follows:

1. To ascertain the social media usage habits of undergraduate students of Mountain Top University during the COVID-19 lockdown;

2. To determine the dysfunctional influences of the social media on the academic performances of the undergraduate students of Mountain Top University;
3. To identify the social media platforms responsible for negative influences on the academic performances of the undergraduate students of Mountain Top University
4. To determine the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University;
5. To identify the social media platforms responsible for positive influences on the academic performances of the undergraduate students of Mountain Top University.

The conceptual review examined the concepts of social media in today's world, undergraduates, Mountain Top University, functional influences of social media, dysfunctional influences of social media, influences of exposure to social media, influence of covid-19 lockdown on undergraduates.

The theoretical framework of this chapter made use of the social learning theory that proposes that new behaviors could be easily acquired mainly through observation, learning and imitations of another person actions or behaviors and the New Media Theory which is applicable to the vitality of social media as emerging tool for news reportage and delivery of information.

The research methodology made appropriate use of the descriptive survey research design to achieve the objectives of this study, the area of study which is Mountain Top University with about 1,385 undergraduates as the population size, the stratified sampling technique was used to make statistical features of population on a smaller scale, the instrument used for this research is the questionnaire.

Chapter four gave the data presentation and analysis while explicitly elucidating the functional and dysfunctional influences of social media on the academic levels of each undergraduate that responded, the statistical analysis of the information obtained through the questionnaire was carried out in this chapter and the findings made from the data were discussed.

Chapter five summarized and concluded the research work with relevant recommendations.

5.2 Conclusion

Through the data made available by survey, it is clear that there is a significant link between the functional and dysfunctional influence of exposure to social media on Mountain Top undergraduates during the COVID-19 lockdown. The literature also shows that majority of undergraduates have these influences having some kind of effect on them and their all-round performances. There is a strong cord of media on the youth population of the undergraduate community which sometimes make the dysfunctional influences have more effect on them than the functional influences. In view of the result, the researcher is of the opinion that more efforts should be made to promote the values of social media functional influences to increase their all-round performance in their academics.

5.3 Recommendations

The findings in this study can be a practical tool which could prove useful to various institutions on how to fully utilize the social media for their students' academic performances, and what could be done in order to improve the academic performances of their students and avert any upcoming disaster in the educational sector in Nigeria. This study can guide the Mountain Top University management in knowing the impact of the social media on their students' academic performances. Through the results of these findings, it would assist other researcher who is carrying out a similar study in coming to a reasonable conclusion. This study will help analyze the attitude the students have towards social media. Finally, the results generated from this study will assist other private institutions with similar policies and visions in coming up with possible solutions that could lead to a drastic change and improvement in the academic performances of their students. Institutions also should assess their students at intervals to ascertain the involvement in the academic journey so as to know if they really are attentive and receptive.

5.4 Limitations of the study

When conducting this research, there were different challenges encountered which are time constraints that is the time which was meant for the studying and gathering of the data was not convenient for the researcher because of the situation of the academic activities going on currently in the institution, and questionnaires had to be sent and received at a later date and some were not returned or returned blank.

5.6 Contributions to Knowledge

At the end of the study, it is seen that social media mostly distracts undergraduates from their academic activities. The findings allow institution management sit up and find better and more scrupulous ways to pattern online/social media schooling/learning.

5.7 Suggestions for Further Research

Based on the suggested area for further study is the creation of awareness on social media and academics going hand-in-hand. Formats for online and distant learning can be further reviewed. Titles that can further be studied are:

- a. Patterns of teaching by university lecturers during distant learning;
- b. Students' receptivity and attention whilst engaging in online schooling;
- c. Upside and downside of distant/online learning.

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APPENDIX

Department of Mass Communication,

Mountain Top University,

Ibafo, Ogun State.

July 2021.

Dear Respondent,

I am a final year undergraduate of the Department of Mass Communication, College of Humanities, Management and Social Sciences, Mountain Top University. I am currently conducting research on **“Perceive Functional and Dysfunctional Influence of exposure to Social Media among Mountain Top University Students during the COVID-19 lockdown”**.

It would be really appreciated if you can kindly respond accurately to the best of your knowledge the questions and items contained in the questionnaire. All responses will be treated with utmost confidentiality and will be strictly used for academic purposes only.

Thank you very much for sparing your time and willingness to share your experience

Thank you

Yours faithfully,

Okonokhua Daniel Ose

SECTION A: Demographic Characteristics

Please ensure to tick [] the appropriate

1. Age: a. 14- 20 yrs [] b. 20-30yrs[] (c) 30yrs and above []
2. Gender: a. Male [] b. Female []
3. College: a. CBAS[] b. CHMS []
4. Year of Study: a. 100[] b. 200 [] c. 300 [] d. 400 [] e. 500 []

What are the social media usage habits of undergraduate students of Mountain Top University during COVID-19 lockdown?

SECTION B: To measure the usage of social media

5. Do you have a social media account? [Yes / no] _____
6. How often did you use your social media account during the covid-19 lockdown?
 - (a) Very Often
 - (b) Often
 - (c) Occasionally
 - (d) I did not use
7. What social media account are you most active on
 - (a) Whats app
 - (b) Facebook
 - (c) Snapchat
 - (d) Instagram
 - (e) Twitter
 - (f) Other (please state) _____

S/NO	ITEMS	STRONGLY Y AGREE	AGREE	UNDECIDED	STRONGLY DISAGREE	DISAGREE
8	I used my social media account only when I was bored					
9	I used my social media account only when I had nothing to do					
10	Social media was a huge distraction to me during the lockdown					
11	Social media account was a source of information for me about the Covid-19 update					

Section C

What is the dysfunctional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University?

S/NO	ITEMS	STRONGLY AGREE	AGREE	UNDECIDED	STRONGLY DISAGREE	DISAGREE
12	Social media was a major distraction from my academics					
13	I was not able to merge the use of social media and my academic work together					
14	I made use of my social media account when I was supposed to read					
15	I found it hard to concentrate in online class while staying active online					
16	Covid-19 on social media generated negative academic performance					

17. Do you think that the ‘social media’ during the Covid-19 lockdown played a large part in the decline in my academic performance?

(a) Yes

(b) No

18. Identify the social media platform(s) that affected your studies negatively during the COVID-19 lockdown.

- (a) Facebook
- (b) Instagram
- (c) Snapchat
- (d) Whats app
- (e) Twitter
- (f) Others (please state) _____

Section D

What is the functional influence of the social media usage on the academic performances of the undergraduate students of Mountain Top University?

S/NO	ITEMS	STRONGLY AGREE	AGREE	UNDECIDED	STORNGLY DISAGREE	DISAGREE
19	Social media served as a great tool in my academics					
20	Social media was very helpful for me when doing my assignments					
21	Social media was a great source of information for me					
22	Social media had an effect on my improvement in my academic performance					

23. Which social networking site will you say really helped in improving your academic performance?

(a) Twitter

(b) Instagram

(c) Whatsapp

(d) Facebook

(e) Other (please state) _____