

**PERCEIVED INFLUENCE OF FOREIGN FILMS ON THE BEHAVIOURAL PATTERN
OF TEENAGERS IN SELECTED SECONDARY SCHOOLS IN IBADAN, OYO STATE.**

BY

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CERTIFICATION

I certify that this project was carried out by Raji Precious Aduragbemi, with matriculation number 16020601017 of Mass Communication Department, Mountain Top University, under the supervision of Dr. Kenneth Udeh.

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DEDICATION

I dedicate this project to the Almighty God for giving me the grace and strength to complete it. Also, my parents and siblings for the full support, words of encouragement and unending love they gave to me.

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ABSTRACT

It is believed that the media is a contributor to the attitudes, behaviour and lifestyles of an individual. This study, Perceived Influence of foreign films on the behavioural pattern of teenagers in selected secondary schools in Ibadan, Oyo state, states that foreign films are most directly related to behavioural habits in the culture of teenagers in Ibadan. Therefore, research has shown that films are significant tools for cultural transmission. The drive of this work was therefore, to examine the Perceived influence that foreign films have on the behavioural pattern of teenagers in Ibadan. Cultivation and the social learning theories were used for this study. The survey research method was adopted, and with the use of Taro Yamane, a sample size of 297 was derived. The questionnaire was the research instrument for the collection of data. Findings showed that Teenagers in the selected secondary schools in Ibadan are exposed by foreign films and are in-turn influenced by them. The study recommends that Teens should also watch films that promotes good moral values and encourages good lifestyles and refrain from watching films that teaches one how to be violent to others or the ones that educates young-stars on how to enhance their sexual lives. Also, The Nigerian movie industry should use their medium to promote rich cultural values of Nigeria and Africa.

KEYWORDS: *Perceived Influence, Foreign films, Behavioural Pattern, Teenagers, Selected Secondary schools.*